# **Collective Creativity** Experiential Leadership Development with Orbert Davis' Chicago Jazz Philharmonic

I have been previously exposed to many of the leadership concepts discussed ... I have never, though, seen the concepts displayed so effectively in a very engaging and inspirational format.... very sincere and real high performing team dynamics that brought concepts to life.

-McDonald's executive participant

"Anyone can make simple complicated. Creativity is making the complicated simple." Charles Mingus

## Collaborative Leadership

## Arts-Based Development

Today's business leaders face unprecedented challenges in the face of accelerating complexity, change, and multiple generations in the workforce. Truly effective leadership is now characterized by creativity and inspiration balanced with increased efficiency and productivity. Developing these competencies requires a 'whole brain' approach – engaging the sensing, intuitive, emotional right brain with the logical and rational left brain. Collective Creativity offers a fresh experience of what new leadership looks, sounds and feels like – engaging participants kinesthetically.

#### **New Leadership Imperative**

In its 2010 study of 1500 CEO's, IBM learned that "creativity is the most important leadership competency for companies making their way through the accelerating complexity of the current business environment." CEO's saw the need for leaders to create cultures inspired by vision and built on trust and authenticity in order to generate innovation that harnesses the power of diverse perspectives. This is especially challenging where the 'heads-down, impress the boss, stay safe' ways of working, thinking and behaving are ingrained at all levels.

#### **Re-imaging Leadership through a New Lens**

In a different world – that of performing arts and arts education – Orbert Davis demonstrates an alternative. His Chicago Jazz Philharmonic is redefining music genres by bringing together classical music structure, precision and consistency with jazz improvisation and swing. This requires masterful collaborative leadership that deeply leverages diversity. Orbert's leadership blends the scoring, instrumentation and technical precision of European-rooted classical music – with the African-American-rooted jazz culture of improvisation, individual expression and swing, with flawless execution.

By observing the musician as they rehearse and perform, participants hear, see, feel and experience new leadership live and in real time. Via dialogue with Orbert and the musicians, participants hear about the leader's and team member's thinking and intentions. In facilitated conversations, participants translate their insights and observations into renewed relationships and inspired collaborative action, all the while making the connections to the 7 Levels of Energy from Energy Leadership.

## Today's Leadership Imperative: Inspire. Focus. Engage. Connect.

In the face of increasing complexity, ambiguity, and constant change, many organizations struggle to

- Unleash and focus creativity, energy and collaboration across perceived and/or real organizational boundaries
- Engage and integrate diversity of thinking, experiences and perspectives
- Loosen the boundaries between silos and levels
- Create a culture of dynamic communication where teams quickly connect, synergize and perform

## The Collective Creativity Program: Music as a catalyst for the culture shifts wanted in <u>your</u> business.

When they spend a few hours with Orbert Davis' Chicago Jazz Philharmonic, teams are inspired, unblocked, unleashed, connected and renewed. Participants hear, see, feel and grasp the essence of collaborative leadership.

We partner with you to identify the specific learning, change, and business issues you want to bring to life. The musical and verbal conversations are customized to shift mindsets and inspire new behaviors in one of more focus areas you choose...

- Collaborative culture and practice
- Leadership that inspires and connects
- Fostering innovation and creativity
- Team effectiveness
- Inclusion and diversity
- Leading with purpose, passion and presence
- Embracing change

### An immersive Learning Experience

Orbert Davis and the Chicago Jazz Philharmonic (CJP) Double Quartet – four classically oriented string musicians with a four piece master jazz combo – perform three genres of music: Classical, Jazz and Third Stream (a unique blend of the other two). Participants listen, bop and swing along, enjoying the music. As they engage beyond the beautiful sounds, they discover much more...

These three genres illustrate three kinds of culture and ways of leading: traditional – hierarchical, team-based, and collective creativity. The practices, presence, and spirit of the Third Stream conductor/leader provide deep, personal, and memorable insights into the future of leadership in our flatter, faster, more diverse, and interconnected world. Observing a 'live rehearsal,' participants experience the collaborative, collectively creative essence of this music.

Dialogue with Orbert and the musicians provides a look behind the curtain at what makes it possible – how they connect, learn, align, think, listen, experiment, lead, follow, and play together. The energy and mindset of everyone in the room shifts. Inspired, focused conversation between participants apply this fresh collaborative approach to your business challenges.

#### **Format Options**

- A 3-hour kick-off or capstone to your executive meeting, planning session or development program
- A full day workshop intertwined with Energy Leadership where musicians highlight specific issues and participants translate and apply their learnings to current business challenges
- Integrated into team building or team launch



## About the Facilitators



## **Orbert Davis**

Emmy Award-winning trumpeter, composer and educator, Orbert Davis is co-founder, conductor and Artistic Director of CHICAGO JAZZ PHILHARMONIC, a 60-piece jazz-symphonic orchestra and music education provider. One of Chicago's busiest and most sought after musicians, Chicago Magazine named Orbert Davis, "Y2K Best Trumpeter in Chicago" and "Chicagoan of the Year in 2002." Davis won an Emmy Award for the composition and production of an original score for the national PBS documentary, "Dusable to Obama: Chicago's Black Metropolis." In 2011, Davis was named Artist-In-Residence for the Chicago Jazz Festival, an honor never before held by a Chicagoan. Orbert has a Bachelor's degree in trumpet performance from DePaul University and a Master's degree in Jazz Pedagogy from Northwestern University. Orbert and CJP co-founder, Mark Ingram, were featured in a December 2014 *60 Minutes* report highlighting CJP S education and cultural diplomacy work in Cuba.



### Chicago Jazz Philharmonic

The CJP Double Quartet is comprised of highly trained and experienced professional musicians in addition to their performance and teaching work with Chicago Jazz Philharmonic, some also perform with other acclaimed classical orchestras such as the Chicago Sinfonietta and the Civic Orchestra of Chicago. Others lead their own jazz ensembles and play with countless other jazz greats. These talented musicians are also dedicated teachers to their craft. The ensemble is always a new mix – some have played together often, other may be new to this group. A diverse team in every sense: members bring different backgrounds, generations, training, music traditions and performance styles. With Orbert's expert, collaborative, caring leadership, they swing!



### Lesley Picchietti, PCC, CPC, ELI-MP

Certified Leadership Development Coach and Trainer and owner of Inspire Bliss Coaching & Consulting, Lesley believes the art of coaching/teaching is through empowerment and engagement. Throughout her varied background, the constants have been her addictive optimistic approach and desire to make a difference. Using compassion, boldness and humor, she consistently shifts client energy from a place of hesitation to a more positive and constructive center, moving individuals and teams forward with greater motivation, confidence and purpose. She holds a PCC from the ICF (International Coaching Federation) and has worked with clients in industries such as engineering, manufacturing, and communications. Lesley has a Bachelor's degree in Journalism/Mass Communications from Drake University and coach certified through iPEC (Institute for Professional Excellence in Coaching). She is a Lead Trainer for iPEC and host of HOLY SHIFT! on Life Coach Radio. As a former CJP Teaching Artist, staff member and current Board Member, Lesley loves the synergy of pairing Energy Leadership and Collective Creativity for a unique one of a kind training experience.

## Orbert Davis' Chicago Jazz Philharmonic

was born out of an invitation to Artistic Director Orbert Davis from the Jazz Institute of Chicago to "think big" when planning his appearance at the 2004 Chicago Jazz Festival. That moment allowed Orbert to launch his dream of leading a Third Stream orchestra – blending and bending classical and jazz music genres. It is the only Third Stream orchestra in the Unites States.

The 60--piece orchestra just celebrated its 10<sup>th</sup> anniversary season. The orchestra has performed at renowned venues in Chicago, including Millennium Park and The Auditorium Theater, inspiring a uniquely diverse audience with Orbert's unique original compositions, new orchestral jazz arrangements, and with the works of other great composers.

CJP's mission is equally devoted to education: our Jazz Alive program brings early and continuous music education, plus training in the life skills inherent in playing jazz, to Chicago Public School students who would otherwise have no music in their school. Our summer jazz camp provides intensive learning from master musicians. CJP is incorporated as a not --for --profit 501(C)3.

#### Contact

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